

Moving age-related topics to the big umbrella themes of Health and the Digital Single Market is a vital process to pursue the societal scope of a Europe prepared to provide quality of life and well-being through the whole life cycle. This will imply high-level crossover discussion between different groups, networks, DGs, EIPs and international organisations, understanding the symbiotic interdependence of these subjects towards a Healthy and Competitive Europe.

The Stakeholders Network on SHAFE-Smart Healthy Age-Friendly Environments intends to create a high-level policy alignment of policies, networks and initiatives towards Health, Social care and Wellbeing, Digital and Environments, towards a White Paper in 2020.

























THE CHALLENGE

To live and participate in society as inhabitant, worker or volunteer, it is necessary that working and living environments are usable, accessible and reachable. No matter if someone walks, drives, uses a walker or wheelchair, or is having hearing or vision problems.

With the ongoing digitization of society, new opportunities arise to foster these living and working environments. Also, digital solutions could assist to better prevent from non-communicable diseases, and to promote independent living, work till older age, favoring more health and wellbeing.

However, single digital solutions are not the panacea to all issues:

CITIZENS need to improve:

- · digital skills
- · health literacy
- · engagement and democratic participation

ENVIRONMENTS have as major challenges:

- · house retrofitting
- · digital infrastructures
- public spaces and transport
- · climate neutral solutions (in the area of environments)

and, finally, **HEALTH AND CARE** need:

- · reliable and accessible big data
- · integrated and person-centered solutions (new pathways)
- · implementation guidelines and long-term funding solutions/business models

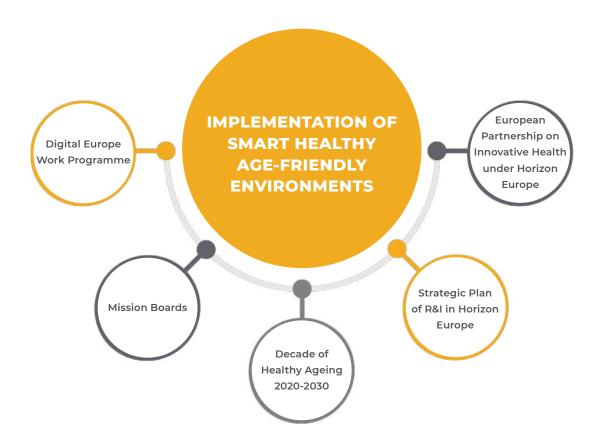
We acknowledge that all these challenges are interconnected and that a global approach is needed!

This was already the path we followed when conceptualizing and delivering the Joint Statement on SHAFE – Smart Healthy Age-Friendly Environments, in 2018.



THE APPROACH

Presenting a key message around which different EU policy priorities may be connected - SHAFE is already participating in all major consultations concerning the themes addressed:



Cáritas Coimbra and AFEdemy are coordinators or partners in several national and European partnerships, initiatives and relevant EU projects, guaranteeing thus a wide contribution in different areas and the coordination of key messages among different and multiple stakeholders.



THE MAIN GOALS

By 2022, the Stakeholders Network on SHAFE aims to achieve mainly **COORDINATION and IMPLEMENTATION**, specifically the following higher-level goals:

• Promote training of formal and informal caregivers (communities) on SHAFE, creating a toolkit and implementing training actions in multiple countries (building on the project hands-on-SHAFE main outputs);

Raise awareness on the need to enhance social care, building infrastructure and environment conditions in order to move Health and wellbeing provision to the home and towards prevention – to a Health and Wellbeing value-based approach;

- · Jointly develop sustainable business cases with insurance companies and investors to foster future investments on smart healthy environments (building on I2M/WE4AHA and DHE findings);
- · Modernise education of urban planners, architects and ICT-developers in general to focus on PEOPLE and PLACES and focus research on lifelong learning, evidence-based design, smart healthy environments and empowerment (with SHAFE and EIP-AHA stakeholders);
- Support public authorities and health and social care providers on implementing SHAFE, especially regarding building or restructuring the built environment to include ICT solutions with integrated health and care provision (implementing project EU_SHAFE and building on DHE



THE SOLUTION

How to scale-up and implement SHAFE?

7 POLITICAL MEASURES TO IMPLEMENT IN REGIONS / MS

Policy makers

What financial incentives can you approve to foster the implementation of SHAFE?

Health & care providers

What measures are lacking to implement SHAFE and what can you contribute?

Citizens

What commitment is fair to ask on taking the lead on healthy habits and digital&health literacy?

Financers

What measures do you need to invest or develop SHAFE?

Insurance companies

What measures can be included in insurance packages that foster SHAFE?

Building industry

What can you bring and what you need to integrate smart built environments?

Researchers/Academia

what can you bring on lifelong learning/digital skills and research for prevention?



THE COMMITMENT

SHAFE will launch a Europe-wide pledge for Member States, regions and organisations challenging them to commit to a specific quantifiable indicator (a number) on one of the 7 areas above, until December 2019. This will already be broadly discussed in the CoP/AAL Forum (workshop 29).

On January 2020 we will present a QUANTIFIABLE EUROPEAN COMMITMENT on SHAFE to the European Commission.

COORDINATORS





MAIN PARTNERS





















STAKEHOLDERS NETWORK

SHAFE

—— AUGUST 2019 —

ASSOCIATED/ENDORSING PARTNERS

