

# PRIVACY PREFERENCES FOR ACTIVE AND HEALTHY AGEING

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## CONCEPT

**Privacy Preferences for AHA** is a useful tool to collect the user's will on how their data are processed across application and platform borders.

This will allow that a user's personal privacy settings may further restrict a system, even beyond data protection laws, ensuring that more frail users may have extra protection. This set of 31 privacy preference terms are based on a set of 15 AHA use cases. Each EIP-AHA Privacy Preference Term addresses a specific privacy setting that occurs in one or multiple use cases.

## METHODOLOGY

1. Collection of use cases.
2. Analysis of the use cases regarding the specific privacy issues.
3. Categorization of privacy issues encountered.
4. Definition of "setup questions" for the use cases.
5. Proposal of "EIP-AHA preference terms" for each of the setup questions.
6. Alignment of the EIP-AHA privacy preference terms with ISO/IEC 24751-5 (under development).



European Innovation  
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